

Opening



CRIATIVOS
Pensar, Fazer!

Encontro inaugural do **Think and Do Tank**
em **Cultura, Economia Criativa e Tecnologia**
Aplicada e lançamento da **Rede Internacional**
de **Pesquisa Aplicada**

Coordenação:
ANTONIO GALANTE
Diretor Geral – CRIATIVOS,
Pensar, Fazer!

Anfitrião:
Prof. **JEAN-PIERRE BRIOT** (Sorbonne
Université)
Titular da Cátedra
Heitor Villa-Lobos
do CBAE-UFRJ

19 de agosto de 2026 | 4ª-feira – 15h00 às 18h00
Sala Antonio Barros de Castro, Carlos Lessa e Maria da Conceição Tavares – CBAE/UFRJ
Av. Rui Barbosa, 762 – Flamengo – Rio de Janeiro
Evento presencial com transmissão pelo Zoom • Informações e link do evento em <https://cbae.ufrj.br>

Promoção e realização: COLÉGIO BRASILEIRO DE ALTOS ESTUDOS UFRJ Apoio: CNPq

AI & Music

Jean-Pierre Briot

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LIP6
Sorbonne Université – CNRS

DI/PUC-Rio

Cátedra Heitor Villa-Lobos
CBAE-UFRJ



CBAE Heitor Villa-Lobos Chair on AI, Creativity & Arts

Cátedra Heitor Villa-Lobos Inteligência Artificial, Criatividade & Artes
Colégio Brasileiro de Altos Estudos CBAE/UFRJ



<https://cbae.ufrj.br/>

<https://perso.lip6.fr/Jean-Pierre.Briot/cbae/>

Cycle of Seminars 2023

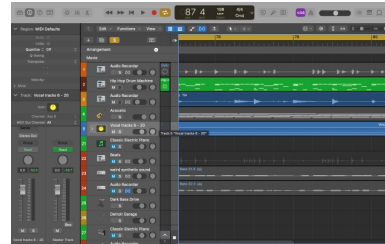


<https://briot.perso.lip6.fr/seminarios-cbae/>

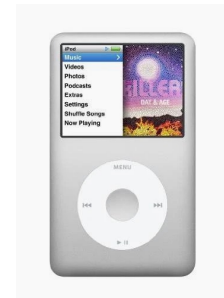
Music has Changed

- Music has Changed

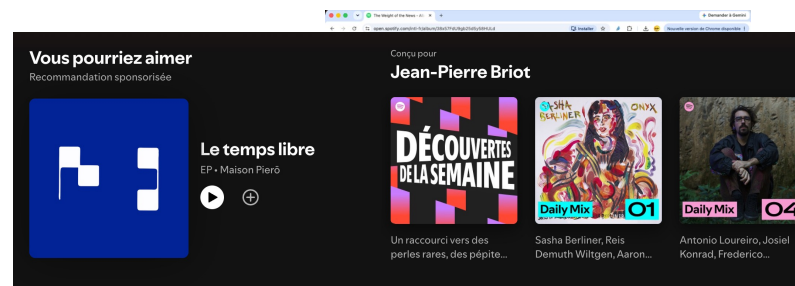
- Making



- Distribution



- Hearing



SUNO
udio



Music has Changed



 Jean-Pierre Briot
há 3 dias



Mudanças Profundas e Polimorficas na Música na Era da Transformação Digital



Destaques

Estratégia para
Preservação do
Centro do Rio



24 de nov. de 2022

Brasil, criança e
justiça.



21 de jun. de 2022

Amigo realmente é
coisa pra se
guardar



21 de jul. de 2021

Essa Semana

SP-Arte Botas 2026



<https://www.portalcriativos.com.br/post/mudan%C3%A7as-profundas-e-polimorficas-na-m%C3%BAsica-na-era-da-transforma%C3%A7%C3%A3o-digital>

<https://www.portalcriativos.com.br/>

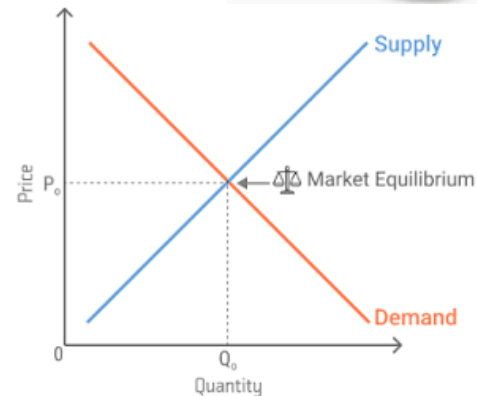
Creator Dilemma [Pachet, 2025]

- Before
 - Physical Artefact
 - Uniqueness
 - Rare



- Everything which is Rare is Expensive

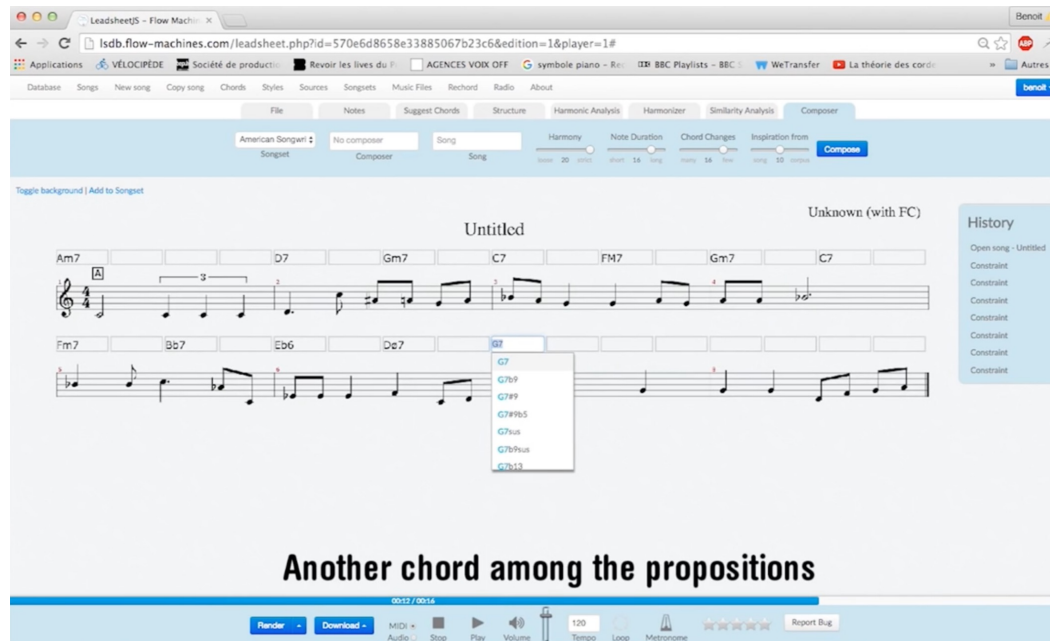
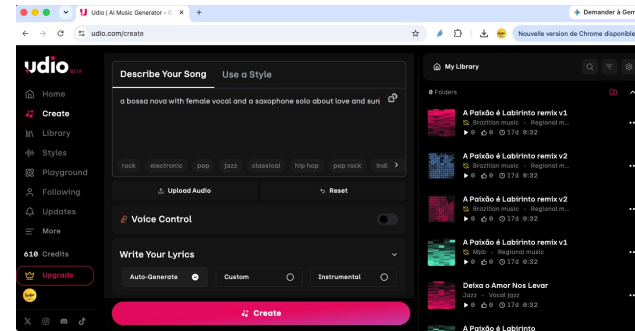
- Now
 - Digital Artefact
 - Ubiquity
 - Value Dilution
 - Democratization



- Towards New Models of
 - Recognition
 - Retribution

AI Role?

- Substitution of Musician(s)
 - End-to-end Generation
- Assistance to Musicians
 - Insertion into the Composer/Musician Creative Process



Impact on Music Rights

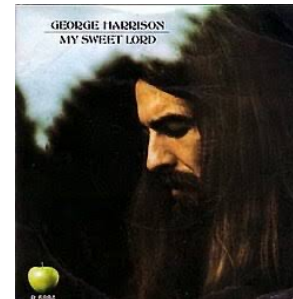
- Current Copyright/Plagiarism Model: 1-to-1



HE'S SO FINE

Words and Music by RONALD MACK

Quick Doo-wop (♩ = 150)

The image displays the musical score for 'He's So Fine'. It includes a vocal line with lyrics and a piano accompaniment. The score is written in 4/4 time and features several chords including Am7, D, and Gm7. The lyrics are: 'Doo lang doo lang doo lang... Doo lang doo... He's so fine... Doo lang doo lang doo lang... he were al - so sweet kind - little a shy Doo lang doo lang doo lillit... hand - some boy is - she there, lang doo Makes me - der if I...'. Copyright © 1962, 1963 Harrington Ltd. Copyright Renewed 1990, 1991. All Rights Reserved.

MY SWEET LORD

Words and Music by GEORGE HARRISON

Moderately bright

The image displays the musical score for 'My Sweet Lord'. It includes a vocal line with lyrics and a piano accompaniment. The score is written in 4/4 time and features several chords including Gm, C, and Dm. The lyrics are: 'My sweet Lord... mm... my Lord, my Lord...'. Copyright © 1970 Harrington Ltd. Copyright Renewed 1985. All Rights Reserved.

- Current Technology: Extrapolation

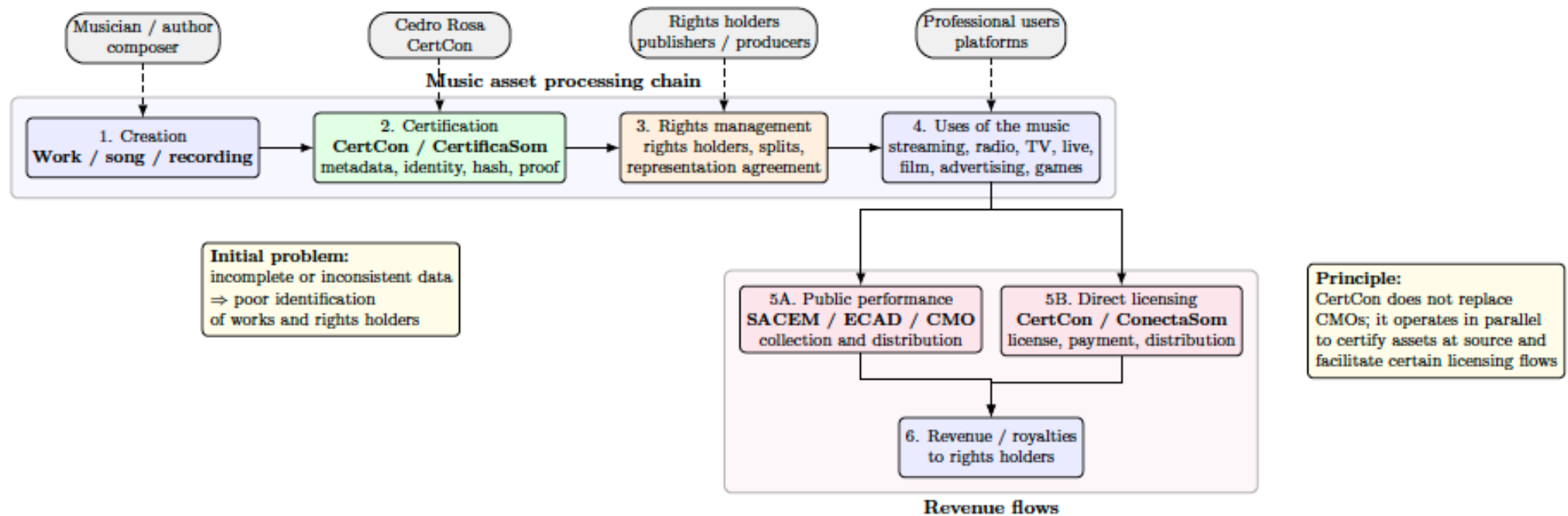
The image shows a musical score for 'He's So Fine' with multiple variations of the melody. The score is written in 4/4 time and features several chords including Am7, D, and Gm7. The lyrics are: 'Doo lang doo lang doo lang... Doo lang doo... He's so fine... Doo lang doo lang doo lang... he were al - so sweet kind - little a shy Doo lang doo lang doo lillit... hand - some boy is - she there, lang doo Makes me - der if I...'. Copyright © 1962, 1963 Harrington Ltd. Copyright Renewed 1990, 1991. All Rights Reserved.

Extrapolation

Wayne's Groove

The image shows a musical score for 'Wayne's Groove'. It includes a sequence of chords: Cmaj7, Em7, Fmaj7, Cmaj7, Dm7, G7. The score is written in 4/4 time and features several chords including Cmaj7, Em7, Fmaj7, Cmaj7, Dm7, G7, Am7, D7, Gm7, C7, Fmaj7, Bm7, E7, Am7, D7, and G7. The lyrics are: 'My sweet Lord... mm... my Lord, my Lord...'. Copyright © 1970 Harrington Ltd. Copyright Renewed 1985. All Rights Reserved.

Musical Assets WorkFlow – The CertCon Platform



Criativos Think Tank Objectives

Share

- Challenges
- Solutions
- Experiences

About Creative Economy and Technologies

